

Parking and Transportation Committee Meeting Minutes

10/16/2020

Via Zoom

Members Present: Anna Correa, Armando Duarte, Samuel Foster, Anthony Haughton, Kara Park, Brian Shanahan, Gregory Shill, David Wittenberg, Kevin Zihlman  
Staff/Others Present: Brian McClatchey, Steve Paulsen, Debby Zumbach and Carrie Brus  
Members/Staff Absent: Erin Shane and Trisha Turnis

Meeting begins at 2:32pm

Introduction of committee members and others present

Meeting Minutes

- Minutes presented from the 9/18/2020 meeting
- One clarification was needed regarding Zipcar
  - Clarified that remaining Zipcars would be removed from campus, but that hasn't happened yet
- Motion was made and seconded to approve meeting minutes as presented
- Minutes were approved by the committee

Parking and Transportation Financial Update

- Note that the Parking and Transportation Department is an auxiliary unit and by nature is a self-supporting one
- Revenues, Expenses and Reserves
- Parking rates have remained the same since FY 2016
- Some rebounding to revenues since the fall semester began
- Furloughs and layoffs did happen, but more so as part of the long-term plan
  - Use of pay stations and on-site attendants as opposed to full-time cashiers in a cashier booth
- Two facilities are in need of replacement in the near future, IMU Ramp and Hospital Ramp 1
  - Plan to utilize reserves for such projects
- Impact to revenues
  - No parking fees charged in March and April
- Violation Revenues
  - Very small percentage of overall revenues
- Special Events
  - Small percentage of revenues
  - Impact, but not a significant one
  - Cost recovery for athletic events

Parking Master Plan Update

- Data collection provided to consultant
  - Financial, facilities, operational, staffing and performance data
- Focus groups with campus stakeholders
- In-field inventory
- Parking Demand Analysis
  - Growth in the UIHC operation
- Parking Supply Analysis
- Recommendations for future projects
  - Hospital Ramp 1, IMU Ramp and Lot 43
  - Integration of License Plate Recognition (LPR)
  - Revise pricing strategies
  - Enhanced Transportation Demand Management (TDM) strategies
    - 380 Express
      - IDOT Program
      - What happens when the program is completed?
      - Will need to account for those people if the service is unable to run after the project is finished
  - New smart-mobility projects
  - Financial transparency with stakeholders
  - Website upgrades

Questions/feedback from committee members

- Wi-Fi parking lots
  - Will they continue into the spring?
    - Partnership with ITS to provide these locations
    - As long as the service is being used, they will continue
- Aerial tram mentioned in the Master Plan
  - A study will examine the feasibility of a tram connecting the east and west campuses
  - Could be a more sustainable transportation option

- Would require a staffing component
- Intent would be to offer at no charge similar to CAMBUS
- Would be an accessible transportation option
- Would increase transportation options on campus
- Need for additional options since CAMBUS is at their capacity in terms of fleet right now
- What would we call this aerial tram?
- One suggestion was brought up for TRAMBUS
- Many other suggestions have been informally mentioned
- More to come on this one
- Future IMU Ramp – would it include mixed use/retail space?
  - Do not know at this time
- Desire for more information on how parking actually works
  - Need to get the word out more and provide accurate information to start with
  - Talk about the improvements to the Parking Waitlist process
  - Goal is to have such information as part of the hiring process
- Any details on the City impact?
  - Parking and Transportation meets with City personnel on a monthly basis
  - Don't have specific data, but there is a similar drop in usage for the city facilities where we lease space
  - We know that the City implemented some amount of free parking during this time

#### Next meeting

- Will see information on potential for parking rate increases
- If you have any agenda items for future meetings, please contact Kevin Zihlman

Meeting Adjourned at 3:28pm