

Parking and Transportation Committee Meeting Minutes

11/13/2020

Via Zoom

Members Present: Anna Correa, Armando Duarte, Samuel Foster, Anthony Haughton, Kara Park, Brian Shanahan, Gregory Shill, David Wittenberg, Kevin Zihlman
Staff/Others Present: Frank Mitros, Erin Shane, Debby Zumbach and Carrie Brus
Members/Staff Absent: Brian McClatchey and Trisha Turnis

Meeting begins at 2:32pm

Carrie took roll call based on Zoom attendance

Meeting Minutes

- Presented meeting minutes from the 10/16/2020 meeting
- Motion was made and seconded to approve the meeting minutes as presented
- Meeting minutes were approved

Parking Rates

- Rates have not been increased since FY 2016
- Parking Master Plan findings suggested regular incremental rate increases
- Several capital expenditures are coming up soon
 - Replacements for the IMU Ramp and Hospital Ramp 1
 - New parking ramp somewhere on campus
 - Rate structure is in place to support these capital expenditures
- When bonds are issued to pay for new facilities, the funds need to be easily accessible as cash in reserves
- Current and future financial projections
 - Includes the HR4 bond ending in the next few years
 - COVID impact incorporated
 - Normal rate of inflation included
 - Financial data presented here was built to forecast future rate adjustments
 - Shows impact through 2030
- Assumes that all new capital expenditures will be financed through bond issuance
- Can only estimate construction costs, but a conservative approach was taken here
- Rate increase proposal
 - Asking for a rate increase in the main permit types for students and employees
 - Rates would be raised in every other year format (example – increases in FY 2022, FY 2024, etc)
- Rate increase in FY 2022 or FY 2023
 - FY 2022
 - Proposal would have to go before the Board of Regents in February 2021, submitted in January 2021
 - It would be rushed
 - Not ideal timing with the current pandemic situation
 - FY 2023
 - Would allow for more communication time
 - Would know more about the potential tram and related costs
 - Potential to know more about the UIHC Master Plan
 - Would the committee support the delay in a parking rate increase?
 - Members were given the opportunity to comment
 - The general consensus was that this committee would support waiting until FY 2023
 - One suggestion was to issue some communication to the academic community that a rate increase proposal would be delayed

License Plate Recognition

- Use of cameras to process license plates
- Already using LPR vehicle in Hospital Ramps
- Would like to expand use to provide efficiencies across the department
- Would allow for more user data
- Would use the same vendor that is used for permits and enforcement
- Phase 1
 - Mobile installation
 - November 2020
 - Approved for adding three vehicles enabled with LPR technology
- Phase 2
 - Stationary cameras in Hospital Ramp 2
 - Would monitor entries and exits
 - Delayed due to COVID travel restrictions
- Phase 3
 - Additional installations as needed

- Current go-live date is August 1, 2021
- Data cleanup timeline – through July 2021
- Parking Regulations update – happening now through May 2021
- Marketing, website update and outreach – March through July 2021
- Learning curve for all involved
 - Vehicle license plates will become virtual permits
 - Call-in program will go away
 - License plates must be visible at all times

Parking Meters

- Current inventory is 812
- Current equipment is outdated and can no longer be serviced
- Began use of Passport in May 2017
- Will retain some physical meters in public facing areas
- Convert the remaining inventory to Passport (pay by phone)
- City of Iowa City also uses Passport
- Hooded meters are a daily rental for event use and contractors
- Passport is overtaking the use of coins at meters
- Return to Work plans could impact the mix between regular meters and Passport
- Meters that are taken out of service would go to University Surplus

Budgeting for Winter Weather

- Challenging process
- Use average removal costs from the past three years
- Costs include the contractor, rental equipment and snow removal materials
- Snow removal contractor costs are determined by University contract
- Current vendor is Proline, an outside vendor/contractor
- Use of a special mix in the Hospital Ramps
- Local rentals of equipment to aid in snow removal
- Contractor costs do include salt/sand supplies

CAMBUS Winter Plan

- Re-evaluated plan and ridership used during the fall
- Can add back the Red and Blue routes during the daytime
- Can open up some closed stops
- Ridership on student routes is down 75%
- Shifting Lot 85 permit holders who park there regularly to closer locations for the winter months
 - Moving staff only
 - Effective November 9-March 31 at this time
 - Difficult to get buses out to Hawkeye Commuter when the weather conditions are icy
 - UIHC is highly reliant on employees that park in Lot 85 as well as Lot 65 (Finkbine) and Lot 75 (Arena)
- Goal is to have 50% or less in capacity on buses to aid in social distancing
- The way CAMBUS is designed is to have standing room for riders
- Need to increase buses in high peak times to decrease ridership even further
- Communication is key will all of these changes
 - Ideas that were presented by members
 - Communication push to residence halls
 - Creation of an infographic to explain changes

Future Meetings

- Today was the last meeting until 2021
- If you have agenda topic ideas for next year, please send those to Kevin Zihlman
- Carrie will contact everyone in January to arrange meeting times for Spring 2021
- Future of work committees
 - Kevin and Debby are both involved
 - Hope for data collection that can be used to make decisions

Adjourn

- Motion to adjourn was made and seconded
- Meeting adjourned at 3:54pm