Meeting begins at 2:32pm

Carrie took roll call based on Zoom attendance

Meeting Minutes
- Presented meeting minutes from the 10/16/2020 meeting
- Motion was made and seconded to approve the meeting minutes as presented
- Meeting minutes were approved

Parking Rates
- Rates have not been increased since FY 2016
- Parking Master Plan findings suggested regular incremental rate increases
- Several capital expenditures are coming up soon
  - Replacements for the IMU Ramp and Hospital Ramp 1
  - New parking ramp somewhere on campus
  - Rate structure is in place to support these capital expenditures
- When bonds are issued to pay for new facilities, the funds need to be easily accessible as cash in reserves
- Current and future financial projections
  - Includes the HR4 bond ending in the next few years
  - COVID impact incorporated
  - Normal rate of inflation included
  - Financial data presented here was built to forecast future rate adjustments
  - Shows impact through 2030
- Assumes that all new capital expenditures will be financed through bond issuance
- Can only estimate construction costs, but a conservative approach was taken here
- Rate increase proposal
  - Asking for a rate increase in the main permit types for students and employees
  - Rates would be raised in every other year format (example – increases in FY 2022, FY 2024, etc)
- Rate increase in FY 2022 or FY 2023
  - FY 2022
    - Proposal would have to go before the Board of Regents in February 2021, submitted in January 2021
    - It would be rushed
    - Not ideal timing with the current pandemic situation
  - FY 2023
    - Would allow for more communication time
    - Would know more about the potential tram and related costs
    - Potential to know more about the UIHC Master Plan
    - Would the committee support the delay in a parking rate increase?
      - Members were given the opportunity to comment
      - The general consensus was that this committee would support waiting until FY 2023
      - One suggestion was to issue some communication to the academic community that a rate increase proposal would be delayed

License Plate Recognition
- Use of cameras to process license plates
- Already using LPR vehicle in Hospital Ramps
- Would like to expand use to provide efficiencies across the department
- Would allow for more user data
- Would use the same vendor that is used for permits and enforcement
- Phase 1
  - Mobile installation
  - November 2020
  - Approved for adding three vehicles enabled with LPR technology
- Phase 2
  - Stationary cameras in Hospital Ramp 2
  - Would monitor entries and exits
  - Delayed due to COVID travel restrictions
- Phase 3
  - Additional installations as needed
• Current go-live date is August 1, 2021
• Data cleanup timeline – through July 2021
• Parking Regulations update – happening now through May 2021
• Marketing, website update and outreach – March through July 2021
• Learning curve for all involved
  ▪ Vehicle license plates will become virtual permits
  ▪ Call-in program will go away
  ▪ License plates must be visible at all times

Parking Meters
• Current inventory is 812
• Current equipment is outdated and can no longer be serviced
• Began use of Passport in May 2017
• Will retain some physical meters in public facing areas
• Convert the remaining inventory to Passport (pay by phone)
• City of Iowa City also uses Passport
• Hooded meters are a daily rental for event use and contractors
• Passport is overtaking the use of coins at meters
• Return to Work plans could impact the mix between regular meters and Passport
• Meters that are taken out of service would go to University Surplus

Budgeting for Winter Weather
• Challenging process
• Use average removal costs from the past three years
• Costs include the contractor, rental equipment and snow removal materials
• Snow removal contractor costs are determined by University contract
• Current vendor is Proline, an outside vendor/contractor
• Use of a special mix in the Hospital Ramps
• Local rentals of equipment to aid in snow removal
• Contractor costs do include salt/sand supplies

CAMBUS Winter Plan
• Re-evaluated plan and ridership used during the fall
• Can add back the Red and Blue routes during the daytime
• Can open up some closed stops
• Ridership on student routes is down 75%
• Shifting Lot 85 permit holders who park there regularly to closer locations for the winter months
  ▪ Moving staff only
  ▪ Effective November 9 - March 31 at this time
  ▪ Difficult to get buses out to Hawkeye Commuter when the weather conditions are icy
  ▪ UIHC is highly reliant on employees that park in Lot 85 as well as Lot 65 (Finkbine) and Lot 75 (Arena)
• Goal is to have 50% or less in capacity on buses to aid in social distancing
• The way CAMBUS is designed is to have standing room for riders
• Need to increase buses in high peak times to decrease ridership even further
• Communication is key will all of these changes
  ▪ Ideas that were presented by members
    ▪ Communication push to residence halls
    ▪ Creation of an infographic to explain changes

Future Meetings
• Today was the last meeting until 2021
• If you have agenda topic ideas for next year, please send those to Kevin Zihlman
• Carrie will contact everyone in January to arrange meeting times for Spring 2021
• Future of work committees
  ▪ Kevin and Debby are both involved
  ▪ Hope for data collection that can be used to make decisions

Adjourn
• Motion to adjourn was made and seconded
• Meeting adjourned at 3:54pm