

Members Present: Anna Correa, Armando Duarte, Samuel Foster, Anthony Houghton, Kara Park, Brian Shanahan, David Wittenberg, Kevin Zihlman  
Staff/Others Present: Brian McClatchey, Erin Shane, Jim Stoner, Debby Zumbach and Carrie Brus  
Members/Staff Absent: Gregory Shill, Trisha Turnis

Meeting begins at 2:32pm

Introduction of committee members and others present

#### Charter Committee Charter

- Walk through the charter of this committee
- Advisory in capacity
- Make recommendations
- Annual Report is submitted to report on activities

#### Zipcar Update

- Joint agreement with vendor including the University and the City of Iowa City
- Program has been on campus since Fall 2012
  - Contract due to expire in June 2021
  - There are no more extensions remaining
- Vendor account representatives seem to turnover frequently
- Obtaining data can be an issue
- Zipcar will remove cars based on usage
- Great product to have on campus
- Not much contact from other companies in this industry
- Assumption that usage comes from students
- Miles usage
  - FY 2016 – 118,940 (high)
  - FY 2020 – 19,746 (low)
  - Average annual miles driven since day one – 73,538
- Promotional agreements
  - Have tried to organize efforts with Housing
  - Never know how they turn out
- Zipcar has paid for advertising on CAMBUS in the past
- No cost to department
  - Zipcar does pay for the parking spaces used by their cars
- No liability to the University
  - All liability is on the user of the reservation

#### Bike Share Update

- Long history
- Current vendor is Gotcha
- Several issues have delayed the start
- Goal is to still bring them to campus
- More to come
- Power-assisted bikes
- Scatter 10-15 hubs across campus for a total of 100 bikes
- Return bike to one of the hubs
- Another joint venture with City of Iowa City

#### License Plate Recognition Update

- Use in limited capacity right now
  - Parking enforcement in Hospital Ramps
- Ultimate goal would be to replace parking hang tag system with reading of license plates on vehicles
  - EDC/AIMS is current vendor for parking permits and parking enforcement
  - We would be able to use the same vendor for LPR
- LPR expansion would happen in phases
- Responsibility would shift from the individual to the license plate owner
- Interface to add temporary or permanent license plate changes for new vehicles/loaners/rentals
  - Interface would be from vendor
- Changing to LPR would be more passive/reactive versus preventative
- Would need to belong in that location to park there
- License Plate reads
  - Some vehicles only have a rear plate

- Need the license plate to be visible
- Cost breakdown
  - New vehicles
    - \$139k for three vehicles plus 5 year warranty
    - \$11.5k annual support fees
  - Parking permit renewal process
    - Evert two years \$117k, then 20k in off year
- Maintenance fee is already paid to EDC
  - Adding LPR would increase that fee total
- What is the impact on staffing?
  - Workloads would need to be redistributed
- Impact on violations?
  - Believe it would spike initially
  - Once customers figure the new system out, believe that the numbers would stabilize
  - There will be a learning curve and probably some misinformation regarding license plate data

#### Survey to University permit holders

- Idea is to collect data on those who work remotely
- Currently don't have that data
- Could serve many different business purposes
- Would need permission to send the survey
- Likely to be tabled for now
- One potential idea is to incorporate questions into data request for LPR data
- More to come
- Two important surveys are happening in this semester
  - Campus Climate Survey and Working at Iowa Survey
  - Would it be possible to add questions to Working at Iowa Survey?
    - Not likely due to comparison of responses from previous surveys
- When was the last Staff Parking Survey to go out?
  - Not sure.
- There is a Travel to Work Survey every two years
  - Focused on how you get to work and where you park

#### Concerns brought up by Faculty related to remote working arrangements

- Classes go fully online after Thanksgiving and all faculty will teach from home
- The concern was paying full price for permits when they won't be on campus
- The focus will be to those people that are working on campus
- Anyone with such concerns do have some options
  - One option is to cancel their permit
  - Have heard concerns about how do I get back into lot if I do cancel permit
- Most lots have a waiting list
- Department continues to sell permits off the waitlist
- Need to maintain financial stability as a self-supporting entity

#### CAMBUS

- Changes for Fall 2020 semester
  - Approved by CIMT
  - Goal was to provide critical services
  - What is the best way to address our needs?
    - Focus on high-demand trips for students
    - Disperse people over a large number of buses
    - Elimination of some stops
    - Creation of smaller segments
    - Assumed a 20% reduction in student ridership
    - Goal of 15 people per bus
  - Have the ability to pull up boarding data by bus stop now
    - Use of MDTs on buses now that store data that can be downloaded
  - Have been able to re-open some stops and make some modifications based on real-time data
  - Experiencing about 60% decrease in ridership
  - Changed are planned through November
    - Re-evaluate services for late fall/winter
  - Drivers have been very flexible
  - Have ability to create announcements to be played on buses
  - Barriers are installed to buses to protect the drivers
  - Riders may start boarding using the front door next week

#### Future Meetings

- If you have any ideas for agenda items, please bring those forward
- Contact Kevin Zihlman with any ideas you have
- Next meeting is scheduled for Friday, October 16

Meeting Adjourn at 3:56pm