Parking and Transportation Committee Meeting Minutes
9/9/2022
Via Zoom

Members Present: Connor French, Pamella Hughes, Nick Nachtman, Kara Park, Debra Trusty, Madeline Wilson, Rebecca Wilson, David Wittenberg
Staff/Others Present: Marcus Januario, Brian McClatchey, Jacob Odgaard, Erin Shane, Debby Zumbach and Carrie Brus, Jen Hoffman, Martha Stoakes and Scott Froemming
Members/Staff Absent: Paul Hanley and Camden Studer

Meeting began at 1:05 pm

Carrie took roll call based on Zoom attendance

Parking and Transportation resources
- Departmental website - https://transportation.uiowa.edu/
- Charter Committee - https://president.uiowa.edu/shared-governance/committees

Introductions

West Campus Traffic Study
- Presentation made by project consultant, Shive Hattery
- 10-year capital plans are the basis for this discussion
  - https://now.uiowa.edu/2022/01/ui-embark-10-year-facilities-master-plan
- Parking ramp study came first
- Traffic study became necessary based on potential projects
- Collected data and input from other stakeholders on campus
  - 37 intersections are involved in the data collection process
- How do the changes start to impact traffic on the west campus?
  - Main piece would be vehicular traffic
  - Considerations will go to bicycles, pedestrians and transit as well
  - Do those traffic impacts motivate any changes with traffic signals?
  - Building new ramp on Lot 43
    - Skyway connection in planning
    - Very dense section of campus
    - 700 additional parking spaces (net)
  - Athletics projects
    - Wrestling and baseball
- Feedback from the committee
  - Cell lot for patients using UIHC facilities?
    - How much of a need is there?
    - For families that wish to wait in the vehicle instead of going inside UIHC
  - Transit
    - Does it make sense to move where the buses drop off?
    - Improve experience for bus riders
  - Parking ramp
    - Net increase of 700 once the facility is completed
    - Still working on who will actually park in this new facility
    - Primary use will be for employees
  - Parking lots make great sites for new buildings
    - Potential for losing additional lots
      - Lot 14 specifically
      - Academic building
  - Residence Hall moving in and out
    - Access to emergency rooms
    - Need really good communication
  - Pedestrian safety
    - Additional signals for pedestrian crossings
  - Concerns for parking when you take it away for buildings
    - Need to have as much parking restored as possible
  - For future ideas or feedback
    - Reach out to Erin and she can share with the team
    - Email – erin-shane@uiowa.edu
  - Impact on city streets
    - University and city streets are interwoven
    - Work with their team closely
  - Ponder Grand Avenue, Melrose Avenue and Byington Road section
    - Very active section for CAMBUS
    - Impacts to emergency room access, CAMBUS and Housing
CAMBUS Updates

Handout and content provided by Brian McClatchey

Introductory comments
- Several different communications about the current staffing situation at CAMBUS
- Started the fall semester, CAMBUS was about 60 drivers short of fully staffed
- Implemented service reductions to accommodate for staffing shortage

How did CAMBUS get to this point?
- Impact of the pandemic
  - Key hiring periods were paused
- Fewer students seeking employment
- Students leaving sooner due to a favorable labor market
- DOT went to pre-scheduled appointments and fewer appointments available
  - No more walk-in appointments
- Changes to training program

How has CAMBUS responded?
- Increase the student wage
  - First to $16.50
  - To begin this fiscal year, increased to $17.50
- Implemented a hiring bonus
  - Started with $400 in two installments
  - To begin this fiscal year, increased to $1,000 in three installments
- Expanded recruiting efforts
- Collaboration and great support to make all of these changes
- Third party CDL testing
  - Two full-time trainers will complete training/certification in October
  - Possible to provide on-site testing by November
- IDOT improvements
  - Priority scheduling for CAMBUS
  - Reserving ten slots per week for CDL testing
- Hiring of temporary employees approved
  - Those in the area that already have a CDL
  - Seeing several former CAMBUS employees come back to help out with that

Current status
- Received 160 student applications since August (previously would have been about 50)
- 63 interviews and 54 have accepted job offers
- 21 drivers in training
- 5 temporary employees have been hired
- Service restoration
  - Hopefully by November, some service can be restored
  - The hope is by spring semester to be fully staffed and at full-service levels

Ridership
- Record low in FY 2021 due to pandemic
- Recovery began in FY 2022
- FY 2023 ridership is tracking higher despite the service reductions

Kudos to Mia Brunelli and the student employees for all the great work they provide every day

Next meeting
- October 20 at 1:30pm via Zoom
- Future meeting topics
  - Please reach out to any of us if you have ideas
    - Kara, Erin, Debby or Carrie
  - Meeting minutes approval from spring semester

Adjourn
- Motion to adjourn and seconded
- Meeting ended at 2:02 pm