

Parking and Transportation Committee Meeting Minutes

11/30/2022

Via Zoom

Members Present: Paul Hanley, Pamela Hughes, Kara Park, Debra Trusty, Madeline Wilson, Rebecca Wilson, David Wittenberg
Staff/Others Present: Mia Brunelli, Brian McClatchey, Michelle Ribble, Carol Scott-Conner, Erin Shane, Debby Zumbach and Carrie Brus
Members/Staff Absent: Connor French, Nick Nachtman, Camden Studer

Meeting began at 1:32pm

Carrie took roll call based on Zoom attendance

Approval of meeting minutes

- October 20, 2022 meeting
 - Any questions on the minutes or any changes?
- Motion to approve and seconded
- Minutes have been approved

CAMBUS on-demand service

- Presentation by Mia Brunelli
- CAMBUS service types
 - Fixed-route and Bionic Bus
- On-Demand service
 - Began in April 2020
 - Fixed-route ridership fell up to 80%
 - Re-evaluation of the Night Pentacrest route
 - Data is now available on ridership
 - Both on routes and at specific bus stops
- Details of on-demand service
 - Bus stages at WCTC
 - Riders can walk up to the bus and request a ride
 - Riders can call CAMBUS Dispatch and request a ride
 - Rides would be given to/from locations served by the Night Pentacrest route
 - Service is more responsive
 - More efficient
 - Bus only provides rides when there is demand
- Expansion of the on-demand service
 - Evaluation of ridership data for other low ridership routes in the late evenings
 - On-Demand can replace fixed-route service after 9pm during breaks/summer and on weekends
 - Service area expanded to all main campus bus stops that CAMBUS provides service
- Potential for future solutions aimed at Bionic Bus
 - Need mini-buses, preferably non-CDL
 - Scheduling software
 - Flexible rules
 - Define service zones
 - Pick-up and drop-off locations
 - Allow for walk-on rides
 - Co-mingle Bionic and On-Demand
 - Need to report rides separately
 - Launched with Spare Labs in November 2022 after an RFP process
 - Features for customers
 - Riders schedule through the app, CAMBUS Now
 - System determines more efficient routing
 - Riders receive notifications
 - Riders can see vehicle location
 - Features for CAMBUS
 - Data and reports
 - Flexible with scheduling rules
 - Enforcement of service zones
- What is next?
 - Adding Bionic service to the platform in spring 2023
 - Will include highly requested features from Bionic riders
 - Scheduling and cancelling rides through app
 - Trip notifications
 - Other uses
 - Research Park campus/Forevergreen UIHC development
 - Pride and Cultural Centers
 - Other low-demand areas during academic breaks

- Ability to co-mingle Bionic and On-Demand services during the daytime hours
- Questions/feedback
 - How is the software working?
 - It is working
 - Have not heard anything negative
 - Going as planned
 - Ability to track no-shows?
 - Yes. Every request that comes in is logged
 - Any action against riders is pretty restrictive based on ADA guidelines
 - Data is important for reporting guidelines
 - What are the hours?
 - Fall and Spring academic sessions
 - Weeknights – 8:45pm – 12:30am
 - To/from commuter lots
 - Break periods
 - Weeknights – 8:45pm – 12:30am
 - Services all CAMBUS stops
 - Summer
 - 11:30am – 6:30pm
 - 8:45pm – 12:30am
 - Sounds like a great system
 - Maybe we can revisit this program later in the spring semester

Enhanced bike parking

- Presentation by Michelle Ribble
- Provides more security and features than a standard bicycle rack
- Enhanced would look more like bike cages/lockers
- Background
 - Prior requests have come to us from College of Medicine
 - Standard racks are designed for short-term parking
 - Need to address medium to long-term parking needs
 - Consulted the Campus Master Plan
- Formed a task force to develop options for enhanced bicycle parking
 - 13 members
 - Mission is to recommend options and locations according to the Bikeways Master Plan
 - Main concerns are weather protection and security for bicycles
- Options discussed
 - Racks with two points of contact
 - Can still use U-Lock
 - Bicycle support in at least two places
 - Covered racks
 - Weather protection
 - Visible
 - Potential for lighting
 - Lockers
 - Weather protection
 - Individual access
 - Portable
 - Cage/Room
 - Weather protection
 - Secure access
 - Potential for a camera
- Recommendations
 - Reevaluate standard rack choice in Design Standards
 - Choose racks providing two points of contact
 - Include other options in Design Standards
 - Two points of contact
 - Covered racks, lockers, cages, rooms
 - Cameras, electronic door access
 - Prioritize
 - New construction projects
 - High usage areas
 - Rack replacements due to normal wear/tear
- Next steps
 - Input from:
 - Master Planning Committee
 - Campus Planning Committee
 - Cage project potential

- Newton Road Ramp
 - Future Hawkeye Ramp
- Cage management
 - AMAG access
 - Policies and procedures
 - Fees
- Could be a mitigation effort to combat bike thefts
- Questions/feedback
 - Covered bike rack
 - Could a camera be added here?
 - Opportunity, yes.
 - Would need additional feedback/approvals
 - Bicycle registrations
 - Bike Index has seen about 900 registrations in just one year
 - Exciting project

Email from UI Staff Council

- Changes to Iowa City and Coralville Transit routes impacting commuters getting to work
- Need more details to respond effectively
- Feedback
 - Iowa City had more significant changes due to the Transit Study
 - Could it be a staffing issue?
 - Could it be an issue of transferring to a different bus system?
 - Any feedback would be really helpful in having a conversation with Iowa City Transit
 - Court Hill route issue (morning)
 - Construction projects on the east side of Iowa City
 - Transferring is difficult to arrive at UIHC
 - Maybe CAMBUS could be helpful to some of these riders
 - Towncrest departures in the PM peak
 - Sometimes late, up to 20 minutes
 - Inconsistent
 - Downtown interchange
- More information to come

Adjourn

- Motion to adjourn and seconded
- Meeting ended at 2:24pm